

MASTER OF COMMERCE (SUPPLY CHAIN MANAGEMENT) BY RESEARCH (HEQsF Exit Level 9)

The Master of Commerce in Supply Chain Management (MCOM (SCM)) degree programme promotes the development of individual research. Starting with a sound background of coursework from previous degree programmes, students will have the opportunity to contribute to existing fields in supply chain Management or to begin to develop new areas of research. While meeting the dire need for applied research in organisations, students learn how to include citizens as co-creators of research findings. Dissertations, which meet certain criteria, may lay the foundation for progression to doctoral study, if desired.

Programme structure

While there is no coursework required of students, students must attend regular sessions with her or his supervisor, follow instructions from supervisors, and submit progress reports twice a year. Students are also expected to attend research and writing workshops convened by the discipline, the School of Management, IT and Governance or the College of Law and Management Studies and to participate in academic and practitioner driven conferences. Candidates may undertake full-time or part-time study.

Eligibility

Applicants must have an Honours degree in Supply Chain Management or in a cognate discipline. A module in Research Methodology at a postgraduate level is an advantage.

DOCTOR OF PHILOSOPHY – PHD (SUPPLY CHAIN MANAGEMENT) (HEQsF 10)

The PhD in Supply Chain Management is a full research doctoral programme. Doctoral students are required to demonstrate a comprehensive and high level of thinking, enquiry and insight by exploring untapped scientific territories in pursuit of universal knowledge within a changing global environment through critical engagement with communities. Students must not just

engage in meaningful and sound academic discourse in various contexts of supply chain management, but also write scientific papers for publication in peer-reviewed journals.

Programme structure

While there is no coursework required of students, a student must attend regular sessions with her or his supervisor, follow instructions from supervisors, and submit progress reports twice a year. Students are further expected to attend research and writing workshops convened by the discipline, the School of Management, IT and Governance or the College of Law and Management Studies, present papers at conferences and publish at least one article in an approved peer-review journal. Registrants may undertake full-time or part-time study. The requisite 392 credits are earned solely through research that is published in a thesis.

Eligibility

As a research-based degree, a master's degree in Supply Chain Management or a cognate discipline with a combination of theoretical knowledge and practical application is a requirement. A module in Research Methodology at a postgraduate level is an advantage.

Programme teaching and supervision method

Students enter into a contract with a supervisor who will govern and facilitate the research experience.

Programme supervisors

Dissertation and thesis supervisors are drawn from the discipline or other duly qualified academics upon review and approval by the Dean and Head of School and/or the Research & Higher Degrees Committee.

Closing dates for applications

There is no closing date for students wishing to undertake full research master or doctoral studies. Potential students may apply at any time during the year subject to availability of supervisors and academic place.



SUPPLY CHAIN MANAGEMENT



Bachelor of Commerce Honours in Supply Chain Management

The Discipline of Marketing and Supply Chain Management in the School of Management, Information Technology and Governance offers a Bachelor of Commerce Honours in Supply Chain Management, a Bachelor of Commerce Honours in Marketing and Supply Chain Management, a Masters by research degree and a PhD on the Westville and Pietermaritzburg campuses.

The programme is designed to provide the student with an understanding and an ability to apply the principles essential to the effective management of organisations. The purpose of the programme is to enable students to develop a thorough understanding of Supply Chain theory in order to broaden their knowledge of Supply Chain Management. The programme will also develop the skills necessary to apply theory to understand material, information and capital flows and so deal with the challenges experienced in Supply Chain Management.

Programme structure

Students are required to complete four compulsory modules, two electives and a research project. Students are obliged to complete the programme in one year (two semesters).

Programme modules

The following modules will be presented in the programme:

Core modules

- Research Methodology
- Advanced Purchasing Management
- Advanced Transportation and Physical Distribution
- Strategic Supply Chain and Project Management

Electives

- Operations Management
- Modules approved by the School

Programme Lecturers

The programme will be taught by lecturers in the discipline and invited practitioners.

Eligibility

Applicants should be in possession of a Bachelor's degree with relevant majors averaging 60%. Preference will be given to higher scoring applicants, subject to staff capacity. Recognition of prior learning will be considered.

BACHELOR OF COMMERCE HONOURS IN MARKETING AND SUPPLY CHAIN MANAGEMENT (HEQSF Exit Level 8)

The programme is designed to provide the student with an understanding and working application of the principles essential to the effective management of organisations.

The purpose of the programme is to broaden the student's Marketing and Supply Chain knowledge in order to develop a thorough understanding of Marketing and Supply Chain theory.

The programme will develop the skills necessary to apply the theory within a business framework. Graduates would be able to provide the skills and expertise highly needed in the community for doing market research and managing marketing enterprises. The programme also develops the skills, knowledge and understanding of marketing that are essential for analysis of market conditions, development of marketing strategies, product and brand development, pricing, distribution (local and international), integrated marketing communication and interaction with the customer. The programme develops skills, knowledge and understanding in Supply Chain dynamics.

Programme structure

Students are required to complete at least two modules from the Supply Chain electives and at least two modules from the Marketing field electives, a research project and an additional module approved by the school. Students are obliged to complete the programme in one year (two semesters).

Programme modules

The following modules will be presented in the programme:

Supply chain electives

- Operations Management
- Advanced Purchasing Management
- Advanced Transportation and Physical Distribution
- Strategic Supply Chain and Project Management

Marketing electives

- Global Marketing
- Advanced Topics in Advertising
- Advanced Topics in Consumer Behaviour
- Advanced Topics in Marketing Research
- Advanced Topics in Marketing
- Advanced Tourism Marketing
- Strategic Marketing
- Business to Business Marketing
- Advanced Marketing Planning
- Strategic Brand Management

Programme teaching methods

For both programmes, lectures, seminars and presentations will be held at the school and field trips will be undertaken. Lectures will be presented during the day. Attendance is compulsory.

Programme teachers

Both programmes will be taught by lecturers in the disciplines of Marketing and Supply Chain Management and invited practitioners.

Eligibility

Applicants should be in possession of a Bachelor's degree with relevant majors and a basic entrance requirement of 60% subject to staff capacity with preference being given to higher scoring applicants. Recognition of prior learning will be considered.

Closing date for applications

- 31 October for the first semester of the ensuing year.

CONTACT US

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Note: The programmes/modules offered are subject to student enrolments.